

CHARLOTTE GIBSON

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EDUCATION

Columbia University Graduate School of Journalism, New York, N.Y., Expected May 2015

Master of Science, focus on print and audio journalism with an emphasis on education, sports, politics, and social justice. Awarded Audience & Engagement in-class honors for reporting about the injustices of veterinary care for low-income households in East Harlem. Covered East Harlem beat and reported on low-income housing, methadone clinics, real-estate developments, gentrification, and youth justice system. In-depth master's project reporting focuses on after-school sexual education workshops filling in the gaps of NYC's Department of Education's mandates to provide students with comprehensive sexual education inside the classroom. Coursework includes: Reporting, Invisible City Long-Form Narrative Journalism, Audience & Engagement, Radio Workshop, Art of the Interview, and Data Skills.

University of California, Santa Cruz, Santa Cruz, Calif., June 2014

B.A. in World Literature & Cultural Studies, minor in Film & Digital Media Studies; Dean's List 2010-2014
Recruited NCAA Division III Women's Golf Athlete placing in Top 10 individual and Top 100 overall. Team captain for two years with three Top 10 team finishes overall.

EXPERIENCE

Business Development Intern, Go West Creative Group, Westlake Village, Calif. June-September 2013

- Wrote project proposals for high-profile clients and campaigns including Lexus, Kelley Blue Book, Minor League Baseball, NAPA
- Researched trends in brand marketing and promotional advertisements for Fall 2013 Lexus re-launch campaign

Intern, Talk Radio News Service, Washington, D.C., March-June 2013

- Represented TRNS as a reporter at daily news briefings, pen & pad briefings, press conferences, hearings, discussion, demonstrations (i.e. rallies, protests) on and around Capitol Hill
- Reported/wrote daily political news articles with audio for broadcast on the TRNS distribution network
- Used social media sites, Twitter and Facebook, sharing brief news alerts on Capitol Hill with TRNS followers

Featured Columnist, Uloop, UCSC, Santa Cruz, Calif. October 2012-June 2014

- Published bi-weekly columns discussing student social-life, professional and NCAA sports, feminism

Editorial Intern/Contributing Editor-at-Large, Westlake Magazine; Westlake Village, Calif., June 2011-August 2012

- Edited, fact checked, and formatted layout for monthly publications
- Profiled and wrote feature articles about local business owners, celebrities, and professional athletes, such as 2008 Olympic Gold Medalist and Heavyweight Champion Audley Harrison
- Published articles in the September 2011, December 2011, September/October/December 2012 issues

KZSC Sports Director/Radio DJ, KZSC 88.1 FM; Santa Cruz, Calif., September 2010-March 2013

- Oversaw the station's sports department, organizing, producing, hosting weekly hour-long sports show Slug Talk
- Elicited live on-air interviews with professional athletes, such as pro-surfer Nat Young and former pro-surfer Darryl "Flea" Virostko, NBA rookie Travis Leslie, alongside UCSC coaches, athletes, and directors for Slug Talk
- Produced various live sporting events' broadcasts for sports department such as NCAA Division III men's soccer, women's and men's basketball, and men's baseball

SKILLS

- Audio editing & storytelling; Adobe Audition; Photojournalism; Basic HTML; Wordpress; Microsoft Access and Excel; Factiva; social networking platforms

REFERENCES

- Margaret Sullivan, Columbia Journalism School, Audience & Engagement Professor, sullivanmargaret10@gmail.com, 347-749-3748
- Thomas Edsall, Columbia Journalism School, Master's Project Advisor, thomas.edsall@gmail.com, 202-631-2611
- Geoff Holtzman, Talk Radio News Service, Intern Supervisor, geoff.holtzman@gmail.com, 202-731-1911